

THE POWER OF THE 99% TO STOP CORPORATE CAPTURE

Climate justice addresses the disproportionate impacts of the climate crisis on historically oppressed and marginalized communities worldwide. It emphasizes the right to live in a clean, and sustainable environment and advocates for accountability from those responsible for the climate catastrophe.



development focus on creating "friendly" environment, implementing strong regulatory, standards and institutional frameworks to ensure corporate accountability. Communities that are impoverished, marginalized, and facing occupation or colonialism, also those overwhelmingly exploited and facing violation by corporate power. For example, the history of colonialism is demonstrated by the atrocities committed against Indigenous Peoples, their lands, and natural resources. Corporate elites, particularly those involved in extractive industries, have been an unrelenting force in the colonial enterprise, reaping the benefits of imperialist endeavors. Today, the impacts of colonialism persist as corporations infringe on the rights of Peoples.

BEYOND GREEN LIES REAL SOLUTIONS TO THE CLIMATE CRISIS EXIST.

movement collaborations advocate in international forums like the UNFCCC. We demand false solutions and the root causes of climate change, including the exploitative, and imperialist model of capitalism that threatens the planet. We hold corporations accountable for environmental damage, revealing the outlines of a new world.

prioritizes profit over people and the planet. This system is deeply intertwined with structures of oppression such as patriarchy, racism, and long histories of colonialism and imperialism. These structures have been further intensified by skewed State-led

environmental rights. In international spaces, coalitions

People's movements have long enjoyed impunity while profiting from business activities that kill people, displace communities, despoil lands, desecrate sacred sites, deplete resources, and destroy ecosystems.

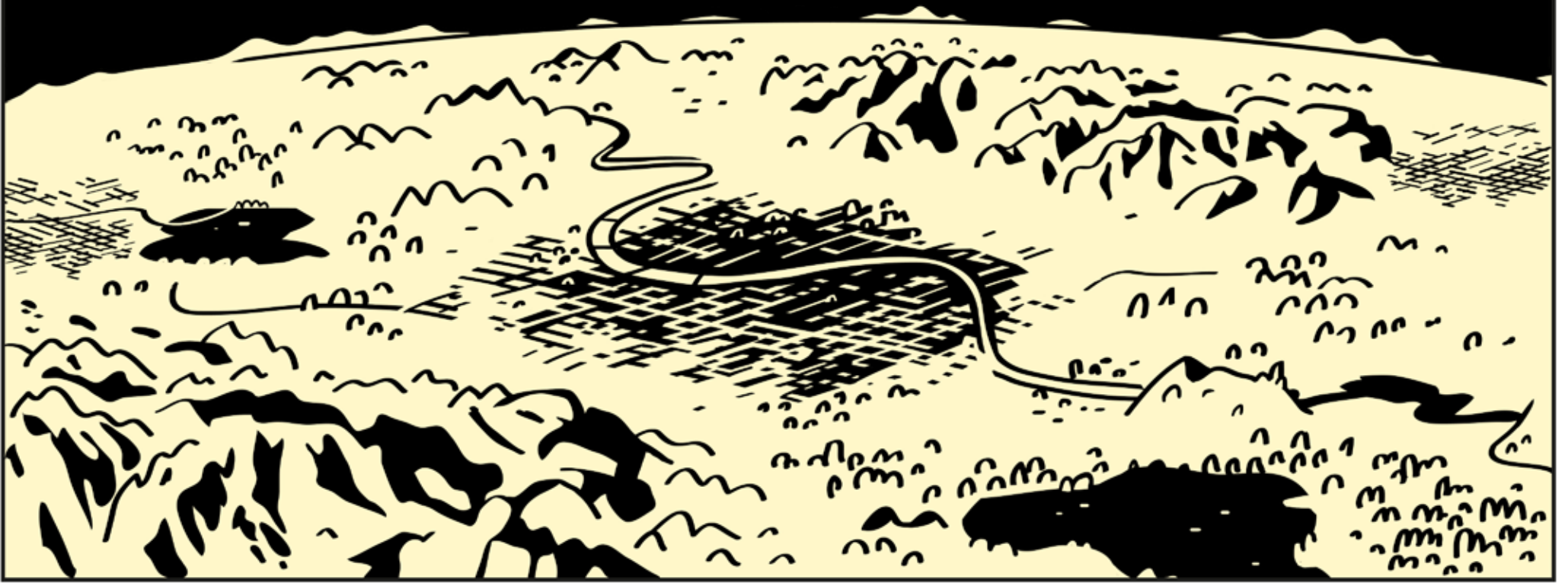
A COMIC SERIES BY
ESCR-NET
& LUCIO ZAGO

THE SOURCE





THIS IS 'THE' STORY!



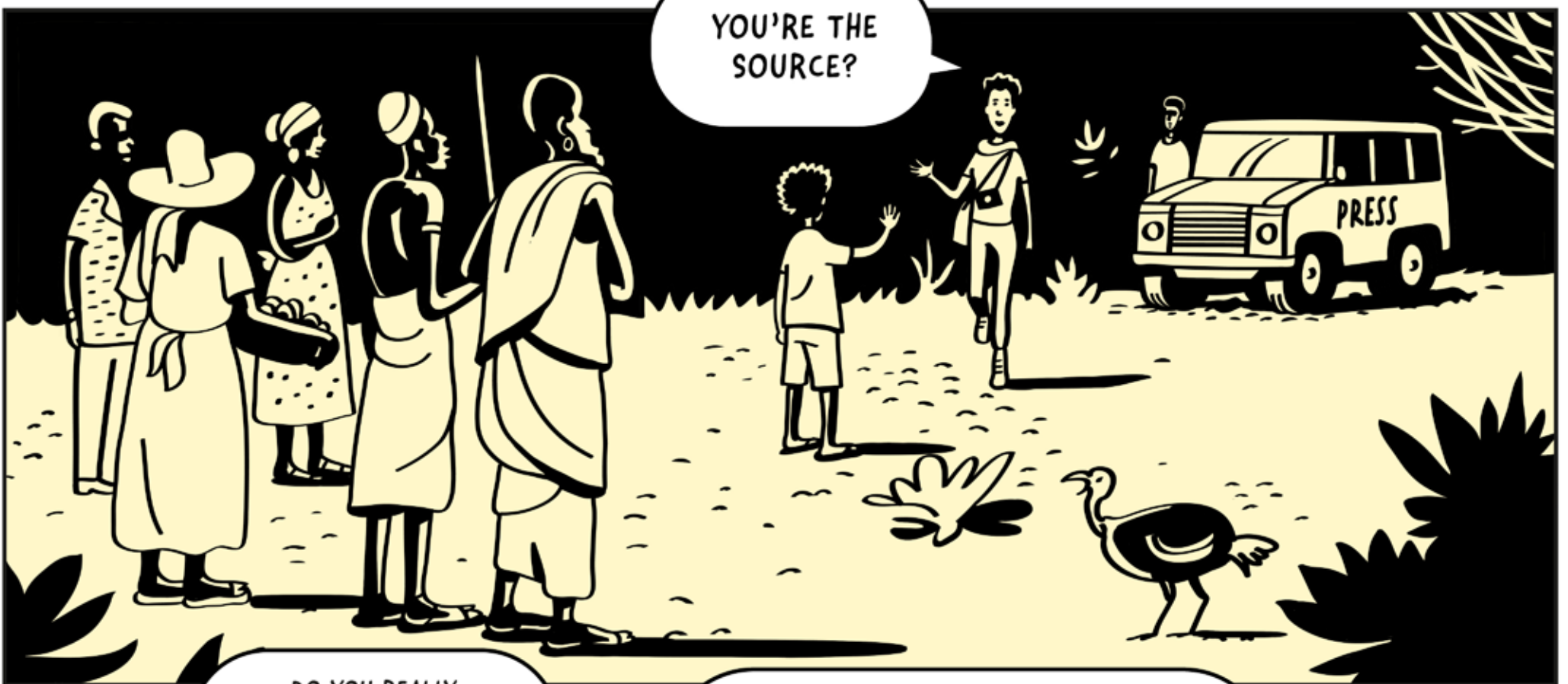
THE ONE THAT
EXPLAINS HOW
WE FIX IT.



SOMEWHERE IN THE GLOBAL SOUTH



YOU'RE THE
SOURCE?



DO YOU REALLY
HAVE THE SOLUTIONS
TO THE CLIMATE
CRISIS?

THE SOLUTIONS WERE ALWAYS HERE,
BUT THE FOSSIL FUEL AND OTHER DESTRUCTIVE
INDUSTRIES SILENCE THEM. THEY DON'T PROFIT
FROM SAVING THE PLANET.





THE CORPORATE PLAYBOOK

DENIAL AND GREENWASHING



INDUSTRIAL
AGRIBUSINESS

BIG
OIL

CARBON
TRADERS

BIG
TECH

MINING
COMPANIES
FOSSIL FUEL
CORPORATIONS

WHAT IF
WE...SLURP...
DRAIN THE
PLANET DRY?

RELAX.
I'VE ALREADY
RESERVED A
LUX-PENTHOUSE
ON MARS.

FOR DECADES, MAJOR OIL COMPANIES
AND THEIR TOP EXECUTIVES KNEW THE
TRUTH ABOUT CLIMATE CHANGE...





...BUT INSTEAD OF
ACTING, THEY
SPENT MILLIONS
LOBBYING AND
SPREADING
DISINFORMATION
TO DENY IT.





WHEN DENIAL
DIDN'T WORK,
THEY INVENTED
SOMETHING
WORSE.





CORPORATE
LOBBYISTS

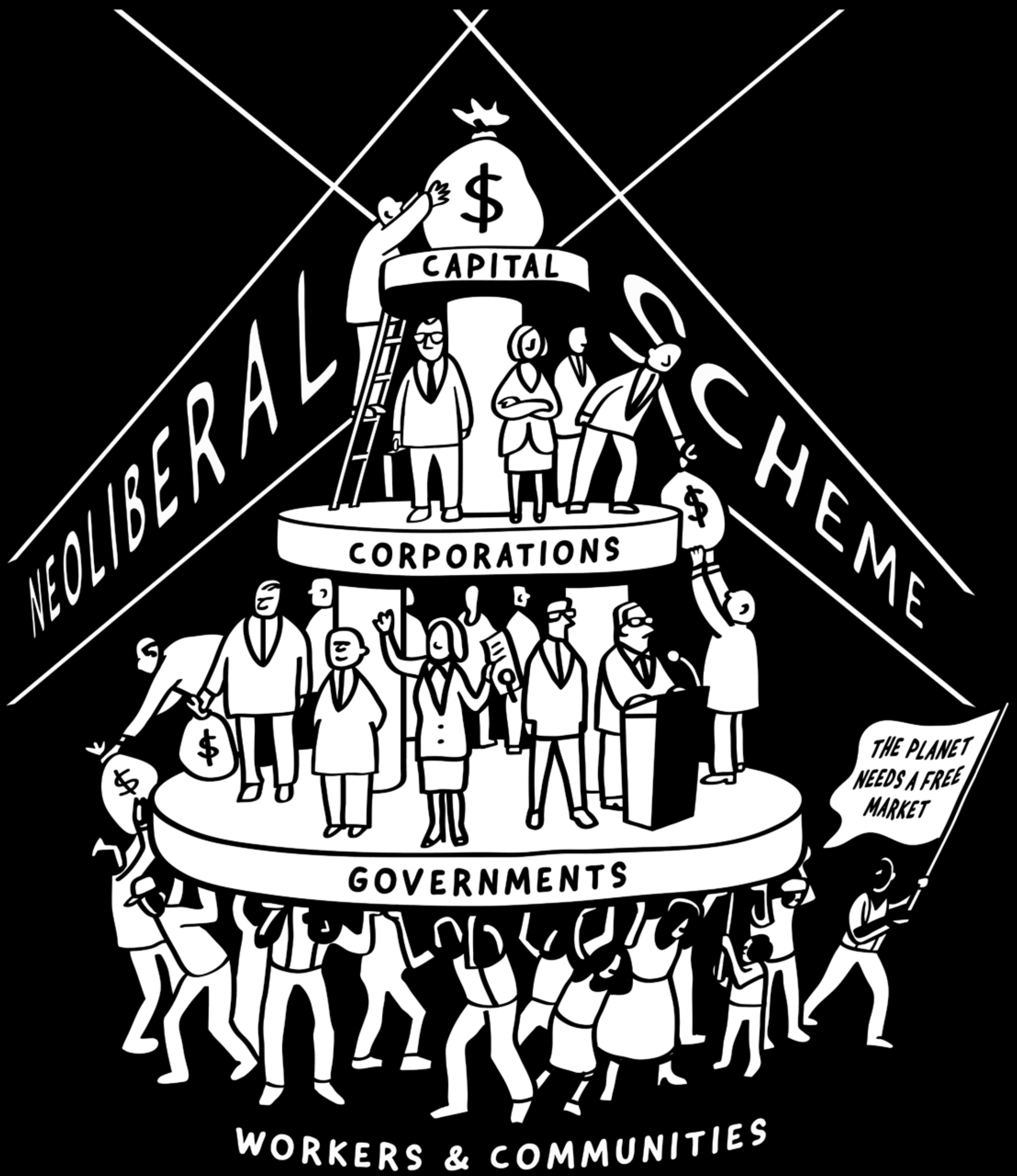
HISTORICALLY
DISPOSSED
COUNTRIES

POOH...
THIS COFFEE
TASTES LIKE
PETROLEUM!

CLIMATE
CONFERENCE

I HEARD ABOUT THAT.
IT'S CALLED CORPORATE
CAPTURE, RIGHT?

EXACTLY. THEY DON'T JUST WANT TO
CONTROL THE MARKETS—THEY WANT TO SHAPE
POLICIES BY INFLUENCING INSTITUTIONS AND
DECISION-MAKING SPACES. THEIR ONLY FOCUS
IS TO AVOID ANY REGULATION OR POLICY THAT
MIGHT AFFECT THEIR BUSINESS AND PROFITS.
MEANWHILE, THE PLANET KEEPS BURNING.



CORPORATE CAPTURE THRIVES IN THE NEOLIBERAL SYSTEM, WHICH PUTS ENDLESS ECONOMIC GROWTH AND CORPORATE PROFITS ABOVE EVERYTHING ELSE. IT LETS CORPORATIONS BUY POLICIES, INFLUENCE LAWS, ELECT POLITICIANS, AND TURN OUR LAND, WATER, AND AIR INTO COMMODITIES.





FALSE SOLUTIONS





BUT AREN'T CORPORATIONS
MAKING NET-ZERO PLEDGES?
AREN'T THEY TRYING TO
GO GREEN?

NO! NET-ZERO
MEANS 'KEEP
POLLUTING NOW
AND HOPE SOME
UNPROVEN
TECHNOLOGY WILL
MAGICALLY FIX
IT LATER.'







THEY WANT US TO BELIEVE THAT FOSSIL FUEL EMISSIONS CAN BE CANCELED OUT THROUGH CARBON OFFSETS. BUT IT'S JUST ANOTHER KIND OF EXTRACTION.

AND A DISTRACTION. CARBON OFFSETS DON'T REDUCE EMISSIONS — THEY JUST LET POLLUTERS BUY THEIR WAY OUT OF ANY RESPONSIBILITY WHILE SECURING THE RIGHT TO KEEP POLLUTING.



BESIDES OFFSETTING, THEY'RE ALSO PUSHING FOR 'CARBON CAPTURE' — A SO-CALLED TECH FIX THAT CLAIMS TO SUCK CO₂ OUT OF THE AIR. BUT HERE'S THE KICKER: THE CAPTURED CARBON IS OFTEN USED TO PUMP MORE OIL. IT'S JUST ANOTHER EXCUSE TO KEEP POLLUTING.

WAIT — THE CARBON CAPTURE MACHINES MOSTLY RUN ON FOSSIL FUELS?



GLOBAL SOUTH COUNTRIES, ESPECIALLY THOSE COMMUNITIES LEAST RESPONSIBLE FOR THE CLIMATE CRISIS, ARE BEARING THE BRUNT— NOT ONLY OF CLIMATE CHANGE AND BIODIVERSITY LOSS BUT ALSO OF THESE FALSE SOLUTIONS.

EVICTED FROM THEIR ANCESTRAL LANDS IN
THE MAU FOREST FOR CONSERVATION AND
CARBON OFFSETTING PROJECTS.

AFRICA

GRASSLAND CARBON PROJECT

—NORTHERN KENYA—
INDIGENOUS COMMUNITIES SUFFERED
RIGHTS ABUSES IN A SOIL CARBON
REMOVAL PROJECT DECLARED
UNCONSTITUTIONAL.



OGIEK

MAASAI

—TANZANIA AND KENYA—
DISPLACED FOR CONSERVATION
PROJECTS LINKED TO HIGH-
END TOURISM.



MAASAI COMMUNITIES

OGIEK

—KENYA—
EVICTED FROM THEIR ANCESTRAL
LANDS IN THE MAU FOREST FOR
CONSERVATION AND CARBON
OFFSETTING PROJECTS.

BUT ISN'T
CONSERVATION GOOD
FOR THE PLANET?

REAL CONSERVATION PROTECTS THE PEOPLE
THAT HAVE PROTECTED NATURE SINCE
ANCESTRAL TIMES. THIS? THIS IS JUST
COLONIALISM DISGUISED AS GREEN.



LATIN AMERICA

ECUADOR

—YASUNI NATIONAL PARK—
THE WAORANI AND KICHWA PEOPLES
FACE LAND GRABS AND RESTRICTIONS
DUE TO CONSERVATION INITIATIVES.

PERU

—CORDILLERA AZUL NATIONAL PARK—
KICHWA COMMUNITY PUERTO FRANCO
WINS HISTORIC VICTORY AGAINST
EXCLUSIONARY CONSERVATION IN
CORDILLERA AZUL NATIONAL PARK AND
ITS REDD+ CARBON CREDIT PROJECT.



WAORANI

CARIBBEAN

HAITI

AGRICULTURAL COMMUNITIES FACE
INCREASED VULNERABILITY FROM
CLIMATE-RELATED DISASTERS, WORSENER
BY EXCLUSIONARY CONSERVATION
PROJECTS.

COSTA RICA

BIRIBIRI PEOPLES ARE RESISTING
CARBON OFFSET PROJECTS AS REDD+,
DENOUNCING THEM AS COLONIAL AND
HARMFUL TO THEIR AUTONOMY,
FORESTS, AND RIVERS.



KICHWA

ASIA-PACIFIC

PHILIPPINES

—BLUE CARBON
PROJECTS—
FISHERFOLK
COMMUNITIES
DISPLACED
FROM TRADITIONAL
FISHING GROUNDS,
LOSING FOOD
SECURITY.

—MINDANAO—
ZERO-
DEFORESTATION
PLEDGES BY
CORPORATIONS LIKE
NESTLÉ HAVE INCREASED
LAND CONFLICTS AND
DISPLACED INDIGENOUS
COMMUNITY.

PAPUA NEW GUINEA

—CARTERET ISLANDS—
FORCED MIGRATION
DUE TO SEA LEVEL
RISE AND LOSS OF
LIVELIHOODS;
EXACERBATED BY
FORTRESS
CONSERVATION
PROJECTS.



PAPUA NEW GUINEA



WHAT ABOUT
RENEWABLE
ENERGY?



IT RELIES ON RARE MINERALS. IF THE TRANSITION ISN'T
JUST AND DOESN'T RESPECT COMMUNITIES AND NATURE,
IT'LL BE AS DESTRUCTIVE AS FOSSIL FUEL EXTRACTION.

WOW, SO IS THERE EVEN A REAL SOLUTION?



REAL SOLUTIONS





OF COURSE! JUST LOOK AROUND YOU! LANDS UNDER INDIGENOUS CONTROL PROTECT ECOSYSTEMS MORE EFFECTIVELY THAN MANY SO-CALLED CONSERVATION PROJECTS. BUT MOST IMPORTANTLY, THESE LANDS ARE MUCH MORE THAN ANY MEASURABLE METRIC — THEY EMBODY THE DEEP CONNECTION BETWEEN PEOPLE AND NATURE, SOMETHING THAT CAN'T BE CAPTURED ONLY IN ECONOMIC TERMS!



WE'VE PROTECTED THESE LANDS FOR GENERATIONS—NOT WITH MARKETS, BUT WITH TRADITIONAL KNOWLEDGE AND RESPECT FOR THE RIGHTS OF NATURE.



SO REAL CLIMATE ACTION IS
NOT ABOUT CARBON MARKETS
BUT ABOUT JUSTICE?

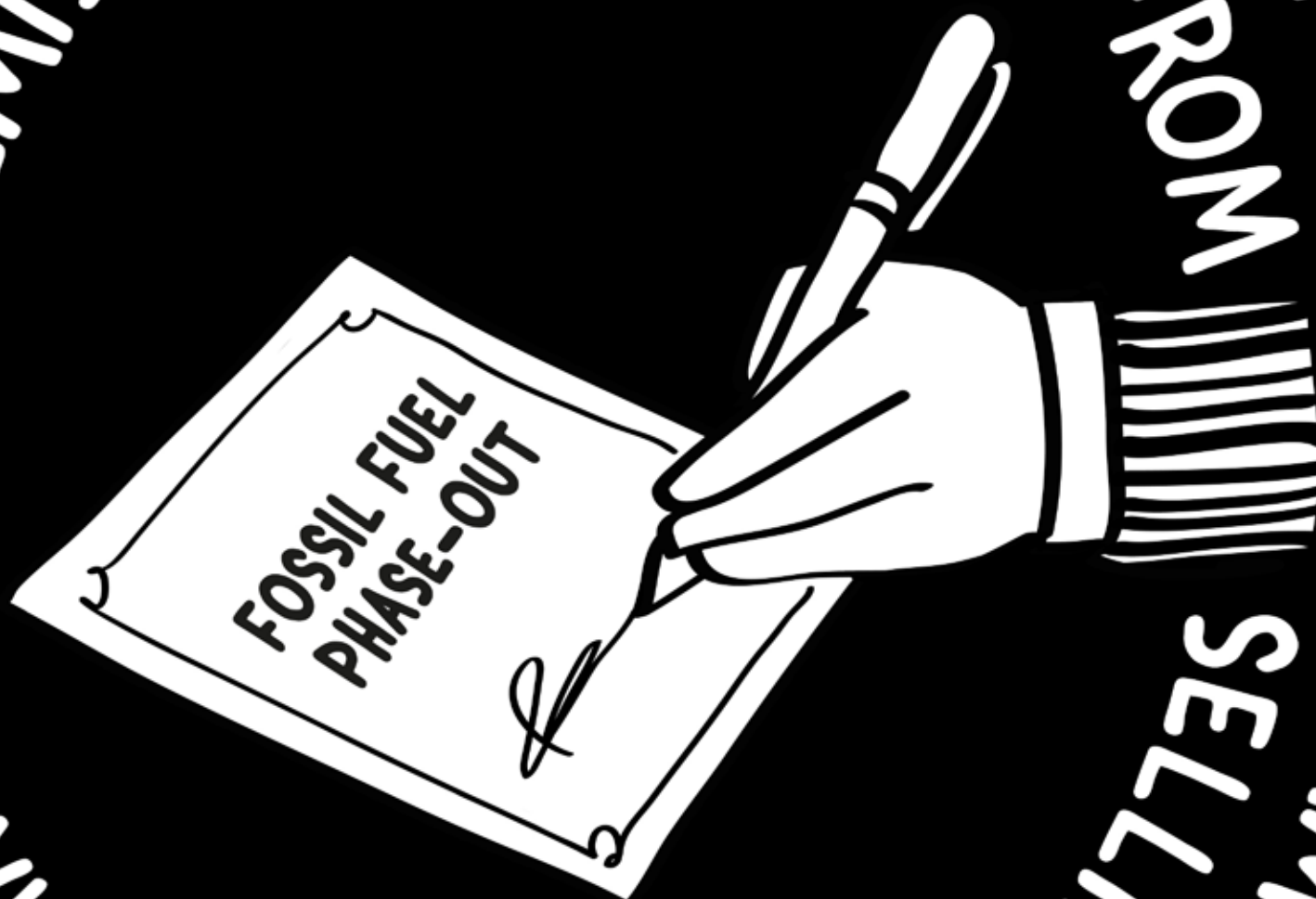




YES! AND ALSO ABOUT CLIMATE DEBT! GLOBAL NORTH COUNTRIES AND BIG CORPORATIONS CAUSED THIS CRISIS, BUT INSTEAD OF PAYING FOR THE DAMAGE, THEY KEEP PILING MONEY IN THEIR POCKETS WHILE WE'RE STUCK PAYING THEM. WE NEED CLIMATE REPARATIONS, OUR LAND BACK, AND THE CANCELLATION OF ILLEGITIMATE DEBT—WITHOUT IT, GLOBAL SOUTH COUNTRIES CAN'T MITIGATE, ADAPT, OR RECOVER. OUR COMMUNITIES DESERVE TO THRIVE.



...REAL SOLUTIONS COME FROM COMMUNITIES
SELLING AND IMMEDIATE AND DRASTIC EMISSIONS CUTS, NOT FROM



TO ACHIEVE IT, WE MUST ACTIVELY DEMAND GOVERNMENTS TO PUT
STRONG INTERNATIONAL AND NATIONAL REGULATIONS IN PLACE TO HOLD
CORPORATIONS ACCOUNTABLE, NOT VOLUNTARY PROMISES.





THE RICHEST 1% HAVE MORE WEALTH AND POLLUTE MORE THAN THE BOTTOM 99% COMBINED. WHILE THEY HOARD WEALTH, PEOPLE AND NATURE PAY THE PRICE. BUT WE CAN CHOOSE AN ECONOMY ROOTED IN COLLECTIVE WELL-BEING AND CARE.





WE RESPECT
INDIGENOUS VOICES,
BUT THEY ARE AGAINST
DEVELOPMENT! THEY
ARE ANTI-PROGRESS!

GREEN ENERGY INVESTMENT

THEY TWIST THE STORY
TO MAKE US LOOK LIKE
THE PROBLEM.





...THESE ARE BATTLE
CRIES IN THE FIGHT FOR
OUR FUTURES.



THE
SOLUTIONS
WERE
ALWAYS
HERE...



MUNDO NEWS

THE POWER

THE ONLY QUESTION IS...

TO STOP CORPORATE CAPTURE

Climate justice addresses the disproportionate impact of the climate crisis on historically oppressed and subjugated communities worldwide. It emphasizes the human right to live in a clean, healthy and sustainable environment and advocates for accountability from those responsible for the ongoing climate catastrophe.



development focus on creating "business-friendly" environments by implementing strict regulatory, standards and institutional frameworks to ensure corporate accountability.

Communities bear the brunt of climate change, facing exposure to extreme weather, loss of livelihoods, forced displacement, and declining environmental and social qualities in countries facing challenges of poverty and environmental degradation.

BEYOND GREEN LIES REAL SOLUTIONS TO THE CLIMATE CRISIS EXIST.

cross-movement collaborations and advocate in international spaces like the UNFCCC. We challenge the root causes of the injustices, including the extractive, exploitative, and imperialist model of development that threatens the planet. We hold corporations accountable for environmental damage while revealing the frontline of the climate crisis.

prioritizes profit over people and the planet. This system is deeply intertwined with structures of oppression such as patriarchy, racism, and long histories of colonialism and imperialism. These structures have been further intensified by skewed State-led environmental rights. In international spaces, global coalitions, including ESCR-Net, are urging governments to

...CAN WE
MAKE THEM
LISTEN?

have been granted impunity while profiting from business activities that kill people, displace communities, despoil lands, desecrate sacred sites, and deplete resources.



YES WE CAN!



CLIMATE
REPARATIONS
NOW

WE WANT A
BETTER FUTURE FOR
OUR CHILDREN!

KICK
POLLUTERS
OUT!

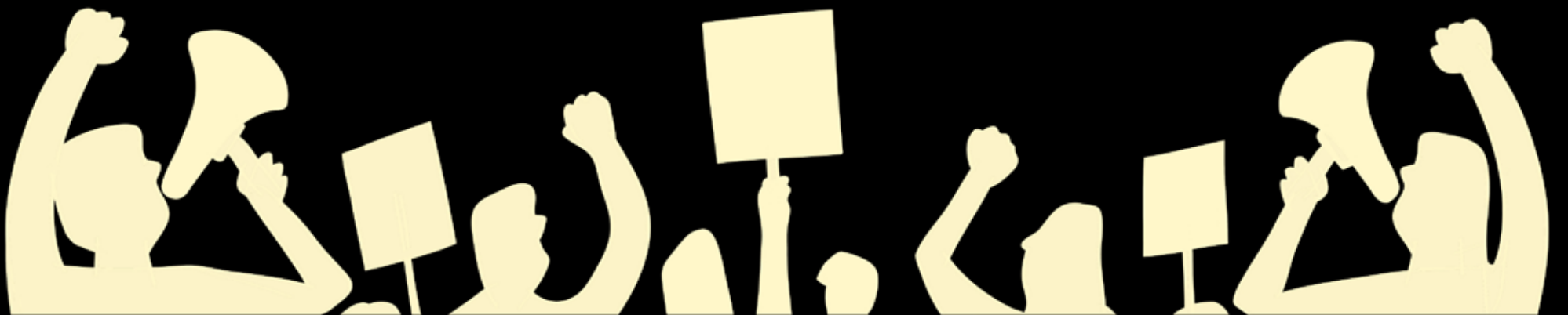
STOP FOSSIL FUEL
EMISSIONS, NO TO
CARBON MARKETS

ADOPT REGULATIONS
TO STOP CORPORATE
IMPUNITY

PEOPLES
& PLANET
OVER PROFIT!

STOP
CORPORATE
CAPTURE

WE
HAVE THE
POWER!





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www.escr-net.org
communications@escr-net.org

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